

Ernst Enterprises Newsletter



What You Don't Know (About IT) Can Hurt You

Consider your answers to the following three questions:

1. Information Technology costs your company significant expense, but do you know the total amount you spend for IT?

Before you answer, have you considered the amount you spend for hardware, software and software upgrades, maintenance agreements, leased data lines, offsite data storage and hosted services, back-up and disaster recovery storage? *Does that change your answer to your total IT spend?*

2. Are you getting the value for the money you are spending?

Is your IT system delivering on the promise you envisioned when you decided to purchase the system? When you purchased your IT systems you no doubt did so on the belief it would deliver faster, more accurate information to help your business run more efficiently and to help you make better decisions. Is that happening?

3. In your business is IT a valuable tool, a toy, or a wild animal?

Does your IT organization exist for the benefit of your business? Does it need to have the latest and greatest toys, new technologies whether you need them or not? Or, does your IT organization treat your business as existing to serve the IT department rather than vice versa?

The IT organization has very serious responsibilities.

- Are they up to the challenge?
- Are your data and systems secure?
- Are you meeting your legal requirements to protect customer and employee information?
- Are you prepared for a disaster?
- Are you getting full value for your IT spend?

Call today to have your complimentary assessment of your IT systems. Rich Kern, our IT Practice Leader, brings more than 25 years of IT leadership and expertise to helping clients assess the effectiveness of their IT Operation and staff. Rich can cut through the confusion of "IT speak", and translate IT into business language.

For more help or for a complimentary review of your IT process, call Rich Kern directly at 224-578-9942, or visit the Ernst Enterprises, LLC [website](#) today.

Sincerely,

Mark

Mark Ernst
Ernst Enterprises, LLC

 **Ernst Enterprises, LLC**