

Ernst Enterprises Newsletter



DON'T WAIT TO HIRE!

There are many options when bringing talent on board

ARE YOU WAITING TO HIRE NEW EMPLOYEES BECAUSE OF UNCERTAINTY IN THE ECONOMY?

The cover story in the July 26, 2010 *Time* magazine shows two bold arrows: one black arrow pointing up and one red arrow pointing down. The titles read "The Economy is Back" and another "The Economy Stinks". Which is it?

Experts can be seen on news shows confidently giving the same message to the audience. "The economy is coming back" and "We're headed for a double-dip recession." What's the business owner/leader to do: hire much-needed new employees---or wait?

Many businesses have all been working in a resource-constrained manner since the recession eroded revenue and profits, and now are not sure what to do.

In past newsletters we've encouraged you to "think outside the box" and consider using part-time or temporary talent to fill the need. This strategy avoids making long-term commitments to hiring someone when you are not sure how long the job may last.

Most businesses need senior level talent for specific purposes, i.e. Information Technology or Human Resources management. Having the expertise to analyze and assess the capability of your current computer systems and IT staff or to assess a delicate personnel matter requires significant training and experience. Why settle for less because you are uncertain about the economy or don't have the budget to afford the talent you need on a full-time basis.

At Ernst Enterprises we can provide you with the IT and HR management expertise on a part-time, outsourced, or interim basis. We take the guesswork out of these two complex areas of business management.

Call now and see what in-depth executive talent can mean to your business. Call 847/438-8977 to schedule a confidential assessment of your talent requirements. To learn more about all of our business adviser services, click on [Ernst Enterprises](#) to go directly to our website.

We bring experience and innovative thinking necessary to help you grow your company in these tough economic times.

Our [getHRanswers](#)® program can provide that help-desk approach to HR issues when needed.

Mention this article and schedule a complimentary assessment of your HR policies and practices.

How secure are your IT systems? Take our [survey](#) to learn more.

Sincerely,

Mark

Mark Ernst
Ernst Enterprises, LLC

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