

Ernst Enterprises Newsletter



BUILDING A VIRTUAL TEAM THINKING OUTSIDE THE BOX TO BUILD A PROFITABLE COMPANY

For small businesses just starting-up or existing businesses recovering from this challenging economy, having the right talent on your team can power your business in delivering the products and services your customers need. In this economy you can acquire the talent you need on a cost-effective basis when you think "Virtual".

Our definition of virtual means partnering/contracting with other companies for services that you don't need on a full-time basis; and that partner/contractor can provide a higher level and quality of services for your business then you would receive from an employee you could afford to hire.

MEET OUR VIRTUAL TEAM

Graphic Design and Marketing Services:

Maureen Roberts of Signature Graphic Design is the person who makes my newsletter dazzling. Her business delivers your message using graphics, colors and fonts that visually support your brand. They promote your company's unique values within your marketing material: logos and stationary, advertisements, self-mailers, invitations, promotional pieces and more! They also facilitate your communications cost-effectively and quickly using Constant Contact Email Marketing Service.

Additional services that round out offerings to her clients include copywriting, photography, and social media blogging. To learn more visit her website www.signaturegd.com or call 847-977-2237

Web Site:

Dan McNamara at McNamara Interactive maintains my web site, posts new information and helps

with website optimization. His firm provides the services to get your business up and running on the Internet. From web design and development, domain name, web hosting, email, search engine optimization, online advertising and reporting metrics, he provides the integral services to **promote your business 24 hours a day, 7 days a week**. To learn more visit www.mcnamarainteractive.com or call 847-691-1724.

FOLLOWING OUR OWN ADVICE

Here at Ernst Enterprises we followed our own advice: we developed our Virtual Team to broaden the scope of services we use and can offer to our clients. We can help **you** create your own Virtual Team with outsourced Human Resource management services, **getHRanswers.com** our help desk approach to HR solutions, and IT management services.

In this new economy delivering results to your customers on a cost effective basis means you can invest limited resources in the most important areas of your business. We have the experience to help you re-think your approach to managing your business needs and talent in this new economy. Call 847/438-8977 to learn more about how a virtual team can improve your bottom line.

To learn more about all of our business adviser services, click on [Ernst Enterprises](#) to go directly to our website.

Call today to schedule your confidential appointment

Please take a few moments to complete one of our new surveys below:

- [RATE YOUR MANAGER](#). Click on this link and rate the effectiveness of your manager.

- [MANAGERS - RATE YOUR OWN EFFECTIVENESS](#). Click on this link to rate your own managerial effectiveness.

Sincerely,

Mark

Mark Ernst
Ernst Enterprises, LLC

 **Ernst Enterprises, LLC**